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Advertising Rates and Specifications

The Colorado Athletics Directors Association puts out three newsletters a year - Fall, Winter and Spring. Please consider enhancing your business in the Colorado area by advertising in this publication. The newsletter is published in an eight or twelve page, 8 1/2 x 11 full color magazine format. The three issues are sent out to **all** school athletic directors, district athletic directors, and principals in the state of Colorado. To reserve space, fax or mail your completed contract with payment.

ADVERTISING RATES LISTED ARE FOR CAMERA READY COPIES ONLY (TYPESETTING EXTRA - \$65.00/HR)

Non-members, please add 30% to the rates below

DISPLAY AD SIZES:

- Business Card (w: 3 1/2" H: 2")
- 1/4 Page (w: 4 1/4" H: 5 1/2")
- 1/2 Page (w: 8 1/2" H: 5 1/2")
- Full Page (w: 8 1/2" H: 11")
- Inserts (w: 8 1/2" H: 11")

SINGLE ISSUE RATE:

- \$75.00
- \$125.00
- \$150.00
- \$225.00
- \$325.00

COST PER YEAR:

- \$150.00
- \$275.00
- \$375.00
- \$525.00
- \$700.00

SINGLE ISSUE ADVERTISERS - PLEASE SELECT THE ISSUE BELOW:

- Fall
- Winter
- Spring

Advertising deadlines are as follows:

- August 9th (sent out the 3rd week of September)
- December 1st (sent out the 3rd week of January)
- April 1st (sent out the 3rd week of May)

Please email your ad copy info@coloradad.org by the deadlines above. All ads need to be TIFF, JPEG or EPS (300 dpi or larger).

Contact Name: _____		Company: _____	
Address/City/State/Zip: _____			
Phone: _____		Fax: _____	
Email: _____			
Visa/MasterCard: _____		Exp. Date: ___/___ CVC Code: _____	
Exact Billing Address for CC: _____			Total \$ _____
Name on Card: _____		Signature: _____	